

Landscape of Key Money in Politics Reform Efforts

ORGANIZATION NAME	BUDGET DEDICATED TO MIP	APPROX FTE STAFF ON MIP	EMAIL LIST	FACEBOOK LIKES	TWITTER FOLLOWERS	CORE CATEGORY OF WORK	CORE COMPETENCY
Americans for Campaign Reform	760,000	7	39,017	618	2,779	Campaign Finance and/or Ethics Reform	Advocacy
Brennan Center for Justice	1,000,000	13	30,896	1,104	4,152	Litigation	Legal
Campaign Finance Institute	550,000	3	10,000	n/a	n/a	Campaign Finance and/or Ethics Reform	Policy
Campaign Legal Center	858,492	7	1,600	200	400	Litigation	Legal
Center for Political Accountability	700,000	7	700	12	67	Transparency	Corporate Accountability
Center for Responsive Politics/ Open Secrets	1,505,967	14	13,000	43,127	25,296	Transparency	Data Analysis and Access
Citizens for Responsibility and Ethics in Washington	2,800,000	18	18,000	12,663	5,483	Litigation	Legal
Common Cause C3/C4	6,535,124	42	520,144	25,964	19,294	Campaign Finance and/or Ethics Reform, Constitutional Amendment	Advocacy
Democracy 21	500,000	6	1,100	862	1,075	Campaign Finance and/or Ethics Reform	Policy
Democracy Matters	250,000	2	5,000	2,200	n/a	Campaign Finance and/or Ethics Reform	Organizing
Demos	570,000	6	13,000	5,136	7,137	Campaign Finance and/or Ethics Reform	Policy
Free Speech for the People	1,481,600	5	50,029	2,323	964	Constitutional Amendment	Organizing
Justice at Stake	1,000,000	6	3,987	499	835	Campaign Finance and/or Ethics Reform	Advocacy

* These totals may contain substantial duplicate membership, both between organizations and across social media. Data current as of November 2012.

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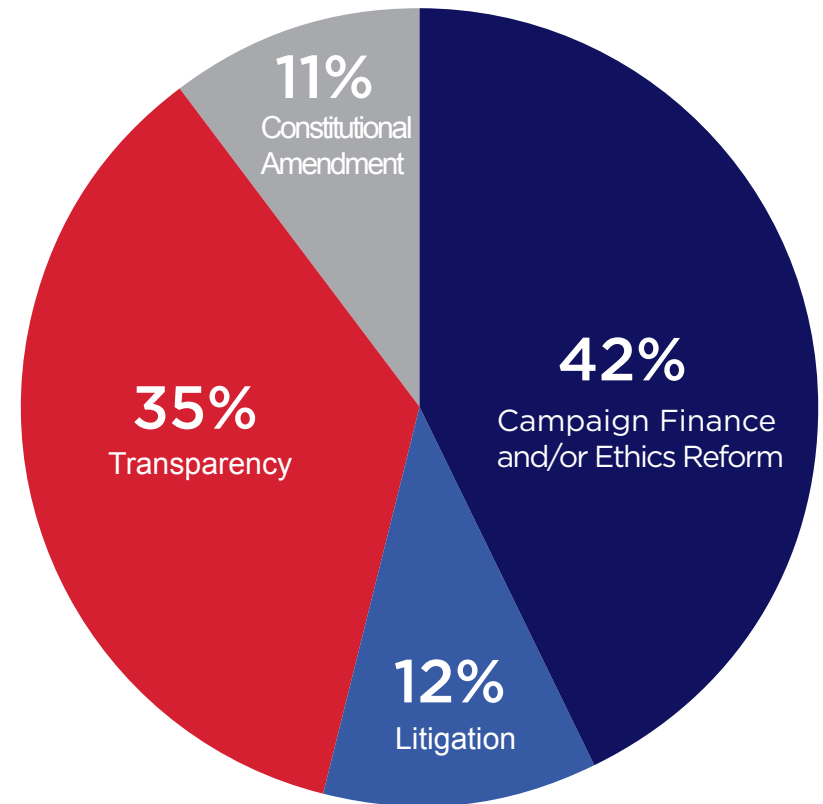
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Maplight	1,005,000	12	125,000	1,000	2,000	Transparency	Data Analysis and Access
Move to Amend	200,000	4	200,000	40,534	4,606	Constitutional Amendment	Organizing
National Institute on Money in State Politics	1,581,844	22	10,736	1,435	3,957	Transparency	Data Analysis and Access
People for the American Way	1,000,000	4.6	575,000	20,000	7,500	Campaign Finance and/or Ethics Reform, Constitutional Amendment	Organizing
Public Campaign C3/C4	2,486,000	13.5	65,000	3,000	2,000	Campaign Finance and/or Ethics Reform	Advocacy
Public Citizen	1,000,000	10	204,000	43,060	11,120	Campaign Finance and/or Ethics Reform, Constitutional Amendment	Advocacy
Rootstrikers	168,000	1.5	70,000	1,500	1,358	Campaign Finance and/or Ethics Reform, Constitutional Amendment	Advocacy
Sunlight Foundation	8,988,020	57	53,000	11,217	16,500	Transparency	Data Analysis and Access
The Other 98%	175,000	3	140,100	160,250	3,530	Campaign Finance and/or Ethics Reform, Constitutional Amendment	Online Organizing & Social Media
United Republic C3/C4	2,800,000	12	270,000	6,103	7,869	Campaign Finance and/or Ethics Reform	Online Organizing & Social Media
US Public Interest Research Group	1,250,000	7	250,000	10,000	10,000	Campaign Finance and/or Ethics Reform	Advocacy
	39,165,047	283	2,616,309	409,733	137,922		

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CORE FOCUS OF REFORM TERRAIN WORK*

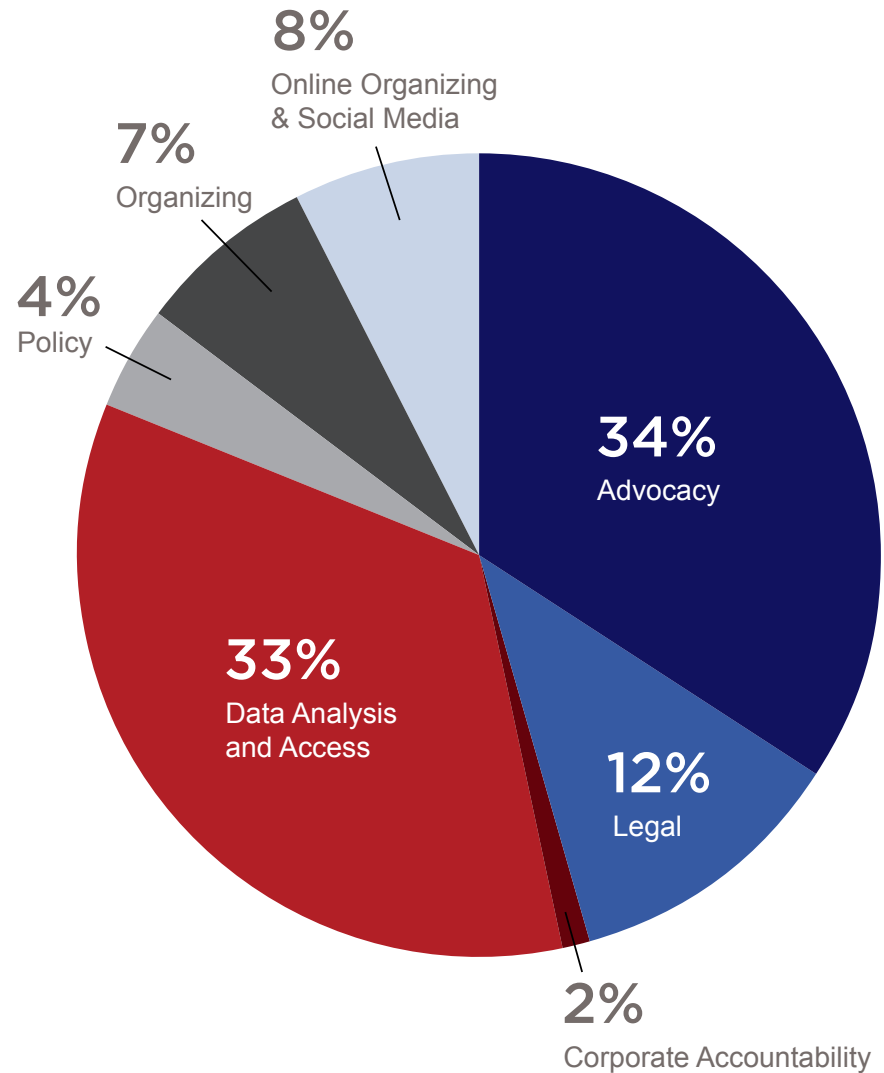
- Campaign Finance and/or Ethics Reform
- Transparency
- Litigation
- Constitutional Amendment

* This chart reflects the way 24 national organizations that work on money in politics describe the core focus of their activities. Data current as of November 2012.



CORE COMPETENCIES IN REFORM TERRAIN NGOS*

- Advocacy
- Data Analysis and Access
- Legal
- Online Organizing & Social Media
- Organizing
- Policy
- Corporate Accountability



* This chart reflects the distribution of core competencies in the money in politics field. After review of the relevant groups and their materials, FFR staff selected a single overriding core competency for each organization in the terrain. Data current as of November 2012.